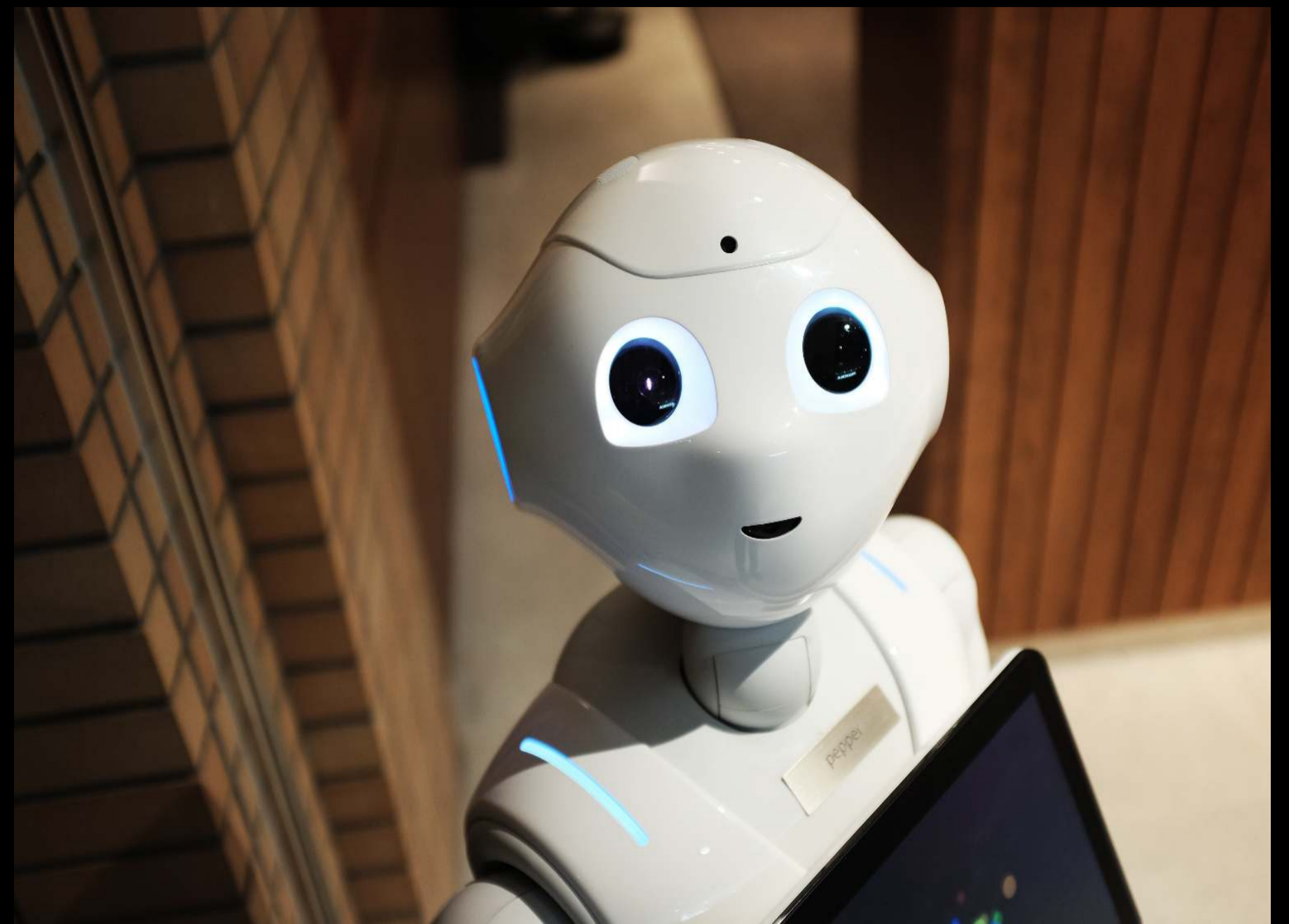


# We speak robotics!



Robotics and artificial intelligence are becoming increasingly prevalent, not only in industry, but also in everyday life in general. Robots exist to make processes easier, and communication should not stand in the way. So it is of paramount importance for your texts to be user-friendly, and for the terminology to be correct and adapted to specific market segments and local markets.

## Correct and consistent terminology

It is your industry, your company and your words, and we take this into account by devising term lists and using translation memories to ensure correct, consistent terminology in your written communication.

We use the latest cloud-based language tools to make terminology management simple and efficient.

Managing your company's terminology is usually done on the basis of close cooperation between us and your selected specialists. The most common set-up entails us taking charge of the actual construction and maintenance of your company's terminology and term bases, while you are responsible for the final approval of all additions and amendments.

Our internal language specialists are used to managing terminology for many of our customers. They range from major international clients with terminology in many languages to smaller-scale companies with just a few languages. Accordingly you gain access to expert language specialists who can make a difference in terms of the quality of your company's texts.

## File extensions and integrations

We can work on all types of files from Excel and HTML to InDesign etc. Our translation tools seamlessly convert files from, and to the original layout, ensuring that you get back the translated files in the same format. We can also provide DTP for your texts, so you can be sure that the layout and typography will be exactly as they should be in all languages.

For other robot companies we translate many different types of texts, ranging from highly complex texts such as software, repair manuals and instructional guides to more creative texts such as brochures and websites. In terms of the different types of texts, it is essential to make sure that the texts are adapted to the market segment they are addressing.

When it comes to translating your website, direct integration with your CMS system is also highly advisable. This helps to automate the process, making it far faster and more flexible for you. We can also provide integration with other systems such as marketing automation platforms etc.

Contact us today so we can find the best solution for your company.